

TED^xWaldenPond

x = independently organized TED event

Saturday, October 13, 2012

Emerson Umbrella

Center for the Arts



WHEELHOUSE
at the **Bradford Mill**

Tam Lym Photography



Concord, Massachusetts



Tea forté

Cambridge Trust Company

Massachusetts is at the forefront of many innovations and ideas that have benefited our country and the planet: New technologies, expansive philosophies, and the establishment of progressive laws that protect the rights of our citizens.

In essence, Massachusetts has created many “Ideas Worth Spreading” which is the mission of the TED organization.

In Concord, we are proud of our history. Centuries of great people came before us. Many with actions and ideals that shaped not only our towns, but the entire United States of America and the world, in measurable and immeasurable ways.

In this town, we take great pride and and show diligence in restorative projects to help maintain and care for this treasured community.

What can we -- those of us alive today -- do now so those who come after us will be proud? What thinking can we set in motion to positively affect future generations? Every action creates a reaction. TEDxWaldenPond represents collective action with authentic dialogues on how we can move forward to embrace the future.

Together we envision our community's future!

Hosted by:



TEDxWaldenPond Team:

Production Collaboration

Pierre Chiha

Marketing Director

Cynthia Ellis

Filming Director

AJ Muffett

Audio Director

Bennett Hartnett

Photographer

Tam Lym

Volunteer Directors

Jamie Balint & Nanri Tenney

www.TEDxWaldenPond.com

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Tony Gallo: Emcee

Tony is the Managing Partner at HawkPartners, a marketing consulting firm based in Cambridge, Massachusetts. For the last 25 years, Tony has provided counsel to senior executives on all facets of the marketing planning process, including strategy development, brand development and positioning, and optimizing customer relationships.

www.HawkPartners.com



TEDx Organizer:
"Twinkle" Marie Manning

Known to friends as "Twinkle" - Marie Manning is a freelance writer, published author, event and television producer. Twinkle founded TV for Your Soul and spearheads the Empowering Women Project. She is passionate about creating solutions that create happiness and well-being for all involved.

www.TwinklesWorld.com



TEDxWaldenPond Speakers

Part 1



Siri Smedvig is a violinist, an artist, and a writer who weaves magic into all she does. She has trained extensively with some of the most sought after arts and music teachers of our time. Siri performed five summers at Tanglewood Music Center, also at Carnegie Hall and Lincoln Center with the American Symphony. Upon graduating Harvard she won the McCord Prize for Artistic Excellence as well as numerous awards from juried shows. Siri's art is often a prominent feature in Concord.

www.SiriSmedvig.com



Polly Peterson is the author of *Stirring the Nation's Heart: Eighteen Stories of Prophetic Unitarians and Universalists of the 19th Century*, an exploration of key figures in New England's social and religious reform movements. She is a busy freelance writer whose work has appeared in a wide variety of educational publications. As part of her ongoing study of the region's social and literary history, Polly also leads tours at the Orchard House and is a registered Concord Guide.

Her Talk: Taking History to Heart: Getting to know people from the past can deepen our understanding of today and help us prepare for tomorrow.



David Ropeik is a consultant in Risk Perception, Risk Communication, and Risk Management; *Instructor at Harvard*; Author of several books including: *"How Risky Is It, Really? Why Our Fears Don't Always Match the Facts"*; blogger at BigThink.com, Psychology Today, Huffington Post; "Risk: Reason and Reality"; former television journalist in Boston and twice winner of the DuPont Columbia Award, often referred to as the Pulitzer Prize of broadcast journalism.

His Talk: The Risk Perception Gap: Why we sometimes worry more than the evidence warrants, or less than the evidence warns, and what we can do to reduce the risk that arises when we get risk wrong.

www.dropeik.com



Matthew I. Growney is the Managing Partner of Rudyard Partners & Founder & CEO- Isabella Products, Inc. is a successful innovator for both his understanding of new technologies as well as his ability to build compelling new businesses for the consumer marketplace. In November 2005, Matthew was named one of Boston's "40 under 40" by the Boston Business Journal for his professional achievement and community contributions in New England.

His Talk: Stoking Entrepreneurship In The Community: Understanding the local obligations and values of new business creation.

www.IsabellaProducts.com



- Marcin Jakubowski: Open-sourced blueprints for civilization
- Alan Siegel: Let's simplify legal jargon!



Adele Fleet Bacow is the President of Community Partners Consultants, Inc. She offers extensive experience in urban planning, cultural economic development, and the arts. She has consulted for a wide variety of clients nationally, including public agencies, municipalities, foundations and cultural organizations. Most projects forge partnerships between the public and private sectors, are complex with multiple goals, and require ambitious results with limited resources. She helps communities realize their assets and resources, and establish successful partnerships.

Her Talk: The Role of Art in Urban Development: Creating Places, Reviving Cities, and Making a Difference in the Lives of People.

www.community-partners.net

TEDxWaldenPond Speakers

Part 1 Continued...



Jonathan Glass, L.Ac. founded the Healing Essence Center, a multi practitioner healing center in West Concord, Massachusetts. Jonathan is a licensed Master Acupuncturist, Ayurvedic Practitioner, Certified Hypnotherapist, and a Herbalist. He has served on the faculty of the New England School of Acupuncture and is on the faculty of The Dharma Institute of Yoga and Ayurveda. Tonight Jonathan is here to discuss an ancient system of medicine and healing from the east.

His talk: 5 Goals of Life According to Ayurveda:

By understanding the 5 goals of life, one will have a broader understanding of health on every level, and, a clearer perspective on what it means to be fully human.

www.HealingEssenceCenter.com



Katherine Glass comes from a lineage of psychic sensitives and healers. She is a graduate of the Barbara Brennan School of Healing, and Sharon Turner's Awakenings Clairvoyant Program, and has trained at the Arthur Findlay College in Stansted, England. Co-Founder of West Concord's Healing Essence Center.

Her Talk: Living A Spirit Filled Life: Bringing awareness of our spiritual nature into our everyday lives.

www.KatherineGlass.com

Enjoy a brief Intermission. Refreshments. Food.



Drew Scott Pearlman is a filmmaker and teacher who has spent the last 10 years living and making films in Massachusetts and Southern California. He's written and directed projects in all genres including documentary, action and animation. His next film *The Healing Effect* explores the healing and life changing power of food. In his own life, Drew draws inspiration from the speakers in his films as well as his young son. Drew also practices martial arts, yoga, meditation, play and following his bliss on a daily basis.



Jamison Jacobs makes his film producing debut with *The Great Lesson*. He is also an educator, wealth adviser, entrepreneur and writer. He's currently working on a pilot capturing the stories of people rising above their personal challenges. Jamison envisions *The Great Lesson* as the first installment of a number of projects that helps people shift perspective and embrace possibility.

Their Talk: *One Step Away From Greatness*: Developing the power of mind and body to create a more centered, expansive and harmonious way of life.

www.TheGreatLesson.com

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TEDxWaldenPond Speakers

Part 2

P r e m a B h a k t i B a n d

Prema Bhakti Band travels all over the globe in the tradition of Sri Caitanya Mahaprabhu, to share music and chanting that has existed on our planet for 5,000 years. Enjoy and explore the magic and the mystery of mantra.

www.PremaBhaktiBand.com



Jackie Woodside is a professional speaker, trainer and coach. Jackie specializes in teaching people and teams to manage their energy rather than their time. This radically increases productivity levels while markedly decreasing stress. Jackie spent the last 20 years developing and teaching programs that empower and inspire people to live their dreams. Jackie is an author of the book *“What if it’s Time for a Change”* as well as a contributing author to the book *“Conscious Entrepreneurs.”*

Her talk: Creating Conscious Communities:
Ushering in a New Era of Possibility

www.JackieWoodside.com



Jillian Vorce is the consummate networker who sees the world through the “lens of connectivity and relationships.” Jillian consults with organizations and individuals who want to strengthen their relationships with key stakeholders to increase their effectiveness. By focusing on building genuine and strategic relationships over the past decade, she has built a vast and diverse global network. She has held and holds executive positions and has received many sales and leadership awards.

Her Talk: The Lens of Connectivity

TheJillianGroup.com



John Boynton is an entrepreneur, investor, and community zealot. He is the creative force behind the Bradford Mill project. He believes that, "Creative People Thrive on Community" and he has a simple formula for building a vibrant community.

His Talk: Concordians Crave Community.

A simple formula for building dynamic communities.

www.TheBradfordMill.com



- Birke Baehr: What's wrong with our food system
- Dianna Cohen: Tough truths about plastic pollution
- Graham Hill: Less stuff, more happiness



Dr. Deborah Diamond D.C. has a background in dance and psychology and has been licensed or certified in Massage and Shiatsu, Rubenfeld Synergy Technique, Network Spinal Analysis and is a licensed Chiropractor. She graduated as Valedictorian of her class from Life Chiropractic College West in 1997 where she spoke to the graduating class on her perception of the true meaning of Healing. She has presented educational programs at numerous venues in both California and Massachusetts. Her current passion lies in the area of Healing in relationship to Consciousness. She works together with her husband Dr. Barry in their office in Acton MA: *Network Healing Center*, where they serve their patients using a gentle Light Touch Energetic/Chiropractic Technique and Nutritional Counseling.

www.NetworkHealingCenter.com

TEDxWaldenPond Speakers

Part 2 Continued...



Mary Ann Christie Burnside, Ed.D. is a developmental psychologist who specializes in relational health and mindfulness education. In 2008, she founded Hearts and Minds, an educational organization, to make mindfulness more accessible to children, teens, parents, teachers and other adults in and around her community. Mary Ann, who completed her doctorate in Human Development and Psychology at Harvard University, offers diverse programs such as group sessions in school, workplace and community settings; before and after school

programs for children; mindfulness retreats for adults; professional development for teachers and others; parent groups; family meditation programs; weekly mindfulness meditation practice groups; organizational consulting; public speaking engagements; online seminars; and private, individualized coaching. She enjoys writing about mindfulness on her blog "Growing Happiness" and as a guest columnist in various print and digital publications.

Her Talk: Mindfulness and Parenting: Be the change you wish to see in your family.

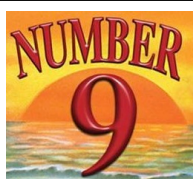
www.growing-happiness.com



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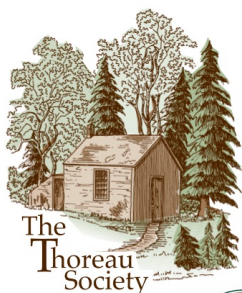


Anna Huckabee Tull is an award-winning Singer-Songwriter/Composer and also an accomplished Life Coach & Psychologist. She enjoys what has to be one of the world's most fascinating, unique and uplifting professions: telling the stories of our lives through song! People from all over the planet commission Anna to create original, one-of-a-kind songs of love, growth, loss, birth, and celebration, to honor some of life's most meaningful passages. With 5 national albums to her credit, Anna's commissioned works have been performed live by villagers in Africa,

by children's choirs from Australia to Singapore, at weddings, christenings and Services of Remembrance throughout the US and beyond. Her works have been broadcast on talk shows, radio programs, and on Anna's very own TV Special: An Evening of Songs and Stories with Anna Huckabee Tull. And, perhaps most importantly, her songs have been bravely shared in living rooms just like yours, where one amazing person who cares, dares to share a song with one other—composed just for them. Tonight Anna unveils a new song composed specifically for TEDxWaldenPond.

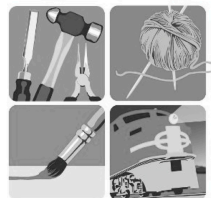
Her Talk: [Home](#)

www.CustomCraftedSongs.com



**CONCORD
CHAMBER of
COMMERCE**

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www.BeingTheChange.us

About TED:

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 26 years ago, TED has grown to support those world-changing ideas with multiple initiatives. At TED, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes. Talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. Two major TED events are held each year: The TED Conference takes place every spring in Long Beach, California (along with a parallel conference, TEDActive, in Palm Springs), and TEDGlobal is held each summer in Edinburgh, Scotland. TED's media initiatives include TED.com, where new TEDTalks are posted daily; the new TED Conversations, enabling broad conversations among TED fans; and the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide.

Mission:

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations).

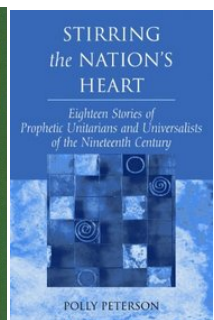
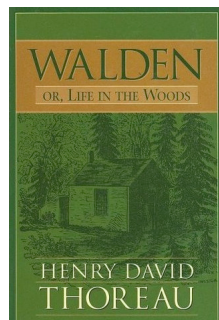
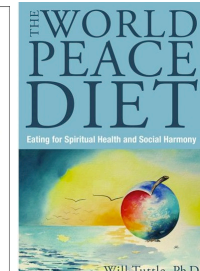
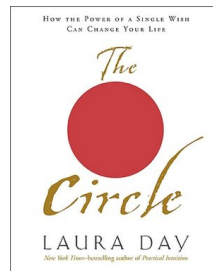
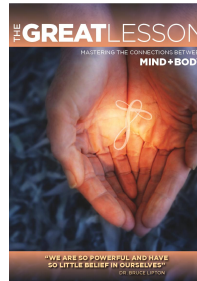
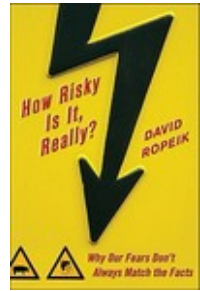
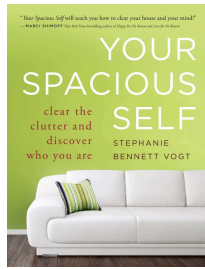
**We have aligned
TEDxWaldenPond's 2012
theme with the TEDPrize
Winner: The City 2.0
project along with many
other cities around the
world. TEDxCity2.0: A
day of urban inspiration**



Special Thank You to our TEDxWaldenPond Volunteers:

- Jamie Balint
- Nanri Tenney
- Erin Diskin
- Brenda Neary
- Marsha Harris
- Mary Stechschulte
- Jane Arthur
- Carolena Presto
- Suzy Spivey
- Terry Goss
- Bonnie Day
- Nancy Arkuss
- Jonathan Smith
- Karen Jourdenais
- Hany Teylouni
- Ilse Plume
- Rachael Leporati
- Carol Bundy
- Steve Balint
- Allene Riley Kussin
- Elissa Brown
- Alan Schneyer
- Jill Goldman-Callaghan
- Vrushali Aher
- Lois Suarez
- Jonathan de Alderete

Recommended:



Elizabeth Gilbert: **TED**
IDEAS WORTH SPREADING
Your elusive creative genius



www.TEDxWaldenPond.com